



CHICAGO OUTDOOR SPORTSMEN SHOW JANUARY 26-29, 2012

DONALD E. STEPHENS CONVENTION CENTER • ROSEMONT, ILLINOIS



Exhibit Hall Map | Seminar Schedule

Thurs & Fri 2pm-8pm | Saturday 10am-8pm | Sunday 10am-5pm

www.chicagosportsmenshow.com

Attractions for the Entire Family



Brody The Bear

Come and meet film and tv star Brody the 1500lb Kodiak Brown Bear. Learn how to travel safely in bear country and enjoy a rare opportunity to see a Kodiak bear up close. Seeing such an amazingly beautiful, intelligent and huge animal is an experience you won't soon forget.



Frank Addington Jr. - The Aspirin Buster!

First Time Ever in Chicago! A must see performance. He will do his signature shot and hit a baby aspirin flying in mid air with an arrow from behind his back. This experience will be mind boggling.



World Famous Hawg Trough - Bass Tub

This 5,000 gallon aquarium is one of the shows favorite attractions. The audience can receive expert information from witnessing the professionals use various techniques in catching fish right before their eyes. Bass Fishing Secrets from the experts to help you get the Big Ones!

Historical Fishing Display - Booth 523

This exhibit traces the evolution of fishing in America from the earliest fishing items dating to the Copper Culture 8,000 years ago to the first manufactured fishing items made in America continuing through the numerous manufacturers exhibits and humorous displays of items made through the 1970s.

American Fly Fishing School's "Simu-Cast" Pond

Captain Mike Corblies has fished for more than 30 years throughout the US, Canada, Mexico and Caribbean. He holds a U.S.C.G masters license, an A.F.F casting instructors certificate and has I.G.F.A world records among his many accomplishments. Specialities include fly rodding the surf and jetties, wading the flats on the back bays and night fly rodding.

Budweiser & Busch Outdoors - Booth 907

Stop by the Budweiser & Busch Outdoors booth for a sample of the hottest new brands from Anheuser Busch. Also see the Budweiser Outdoor Girls to sign up to win innovative outdoor prizes.



Big Muddy Mining

Something fun for the kids. All kids like to get their hands dirty. At Big Muddy Mining you can purchase a bag of dirt that is guaranteed to have a few treasures in it. Spend some time at the sluice sorting out the dirt from the gems. Just like the miners of the "Gold Rush".

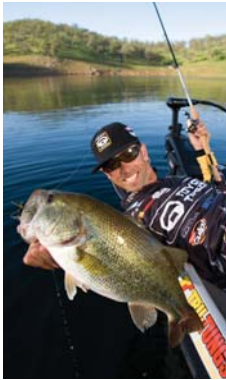
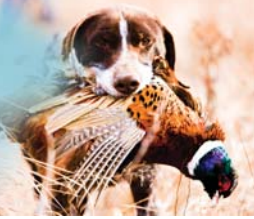


Chauncey's Great Outdoors Radio Program - Booth 1701

Illinois Outdoor News Network and ESPN CHICAGO Radio AM1000. Chauncey Niziol's Great Outdoors features interviews with outdoor experts and offers information on fishing, camping, hunting, cooking, boating, hiking and napping in a hammock.

Meet Your Favorite Outdoor Experts

Here's just a few of the outstanding outdoorsmen and women who will be on hand to guide, educate and inspire.



Featured Speaker

Mike Iaconelli

"He's not one of the old style fishermen. He is a fast-talking, intense, summa cum laude graduate of Rowan University." - New York Times about Mike Iaconelli

Career Highlights

2009 2nd Place Bassmaster Classic

2008 Stren Series Northern Division Points Champion

2008 Winner Stren Series Northern Division Event at Kerr Lake

2006 Bass Angler of the Year

2006 Winner BASS Southern Challenge

2005 Winner FLW Chevy Open

2003 Bassmaster Classic Champion

2002 Winner Georgia Tour

1999 Winner Vermont Top 150

1999 Wrangler Angler

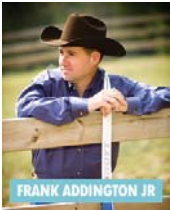
1998 Winner BFL Champlain

1998 NJ B.A.S.S. Federation Mr. Bass

1997 Redman Points Champion

1994 Winner NC Top 100 Amatuer Division

Mike Iaconelli has been fishing his entire life, he enjoys developing knowledge on numerous lakes, reservoirs, and rivers throughout the country. Mike spends approximately 200 days a year on the water. He enjoys guiding part-time, writing fishing articles and designing lures. Mike also participates in numerous fishing shows and seminars throughout the year.



FRANK ADDINGTON JR



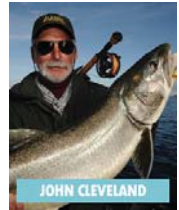
DAN ARMITAGE



GREG BOHN



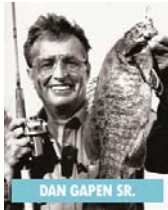
CHEF MIKE



JOHN CLEVELAND



CAPT. MIKE CORBUES



DAN GAPEN SR.



TODD GESSNER



JAY GILLFILLAN



PETE GLUSZEK



DUSTAN HARLEY



RANGER RICK KRUEGER



MARC MILLER



MARK MILLIS



SPENCE PETROS



AARON SANDS



CLINT SANDS



DENNY SANDS



ED STEIN



NICK TASSONI

Not Pictured: Kevin Short, Fred Roumbanis, Randy Howell

Program at a Glance



THURSDAY Speaker

Main Stage

5:00 Frank Addington
6:00 Frank Addington
7:00 Denny Sands

Demonstration Stage

3:15 Todd Gessner
4:15 Dan Gapen
5:15 Ranger Rick

6:15 Dustan Harley
7:15 Mark Millis

Hawg Trough

2:30 Jay Gillfillan How to Catch More Bass
3:30 Pete Gluszek Smallmouth Strategy Presented by The Bass University
4:30 Jay Gillfillan How to Catch More Bass
5:30 Jay Gillfillan How to Catch More Bass
6:30 Pete Gluszek Finesse Fishing Presented by The Bass University

AFPS Casting Pond Demonstrations

1:30 Mike Corblies Learning to Fly Cast is Really Easy
4:30 Mike Corblies Learning to Fly Cast is Really Easy
6:00 Mike Corblies Rigging up a Kayak for Fly Fishing

Chauncey's Great Outdoors

Booth 1701 Accuracy Casting Competition Area

Brody the Bear

2:45 Jeff Watson Educational Presentation about Bears
6:45 Jeff Watson " "

FRIDAY Speaker

Seminar Stage

4:00 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!
5:00 Frank Addington Bow and Arrow Razzle Dazzle
6:00 Frank Addington Bow and Arrow Razzle Dazzle
7:00 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!

Demonstration Stage

4:15 Green Acres Mike Deer Processing
5:15 Greg Bohn X-treme Slip Bobber Rigging for Walleye
6:15 Spence Petros My Best Bass Tactics for Local Lakes
7:15 John Cleveland Lake Trout on the Fly: Introduction

Hawg Trough

2:30 Jay Gillfillan How to Catch More Bass
3:30 Pete Gluszek Finesse Fishing Presented by The Bass University
4:30 Jay Gillfillan How to Catch More Bass
5:30 Jay Gillfillan How to Catch More Bass
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AFPS Casting Pond Demonstrations

1:30 Mike Corblies Rigging up a Kayak for Fly Fishing
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Chauncey's Great Outdoors

Booth 1701 Accuracy Casting Competition Area

Brody the Bear

2:45 Jeff Watson Educational Presentation about Bears
6:45 Jeff Watson " "

SATURDAY Speaker

Seminar Stage

10:00 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!
11:00 Frank Addington Bow and Arrow Razzle Dazzle
NOON Frank Addington Bow and Arrow Razzle Dazzle
1:00 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!
2:00 Greg Bohn Daytime Slip Bobber Walleye Secrets
3:00 Nick Tassoni NEW State Record Walleye!
4:00 Frank Addington Bow and Arrow Razzle Dazzle
5:00 Frank Addington Bow and Arrow Razzle Dazzle

Demonstration Stage

10:15 Mike Corblies Cruise Ship Fly Fishing
11:15 Green Acres Mike Deer Processing
12:15 Marc Miller Campfire Talk with IDNR Chief
1:15 John Cleveland Lake Trout on the Fly
2:15 Ed Stein Fly Fishing for Peacock Bass, Golden Dorado, Tiger Fish, Saifish and Other Exotic Species
3:15 Spence Petros Lure Tricks for More and Bigger Muskies
4:15 Todd Gessner Put the Fun & Success Back in Your Fishing!
5:15 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!

Hawg Trough

10:30 Jay Gillfillan How to Catch More Bass
11:30 Pete Gluszek Smallmouth Strategy Presented by The Bass University
12:30 Dan Armitage Kids Fishing 411
1:30 Mike Iaconelli Finesse Fishing Presented by The Bass University
2:30 Kevin Short Shallow Water Crankbaits Presented by The Bass University
3:30 Dan Armitage Ice Fishing 411
4:30 Jay Gillfillan How to Catch More Bass
5:30 Jay Gillfillan How to Catch More Bass

AFPS Casting Pond Demonstrations

10:00 Open Pond Fly Fishing in Fresh or Saltwater
11:30 Mike Corblies What's the Difference?
1:30 Mike Corblies Rigging up a Kayak for Fly Fishing
3:00 Mike Corblies Learning to Fly Cast is Really Easy
4:30 Mike Corblies Rigging up a Kayak for Fly Fishing
5:30 Open Pond

SUNDAY Speaker

Seminar Stage

10:00 Greg Bohn Night Time Slip Bobber Walleye Secrets
11:00 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!
NOON Frank Addington Bow and Arrow Razzle Dazzle
1:00 Frank Addington Bow and Arrow Razzle Dazzle

Demonstration Stage

10:15 Denny Sands Unlocking the Secrets of Shabbona Lake
11:15 Spence Petros How to Catch More Big Pan Fish than Anybody!
12:15 Green Acres Mike Pan Fish Cooking with Chef Green Acres Mike
1:15 Mark Millis Ultimate Outdoor Experiences - Hunt, Fish, Cook!
3:15 Dustan Harley A Year on the St. Joe

Hawg Trough

10:30 Fred Roumbanis Shallow Water Powerfishing Presented by The Bass University
11:30 Dan Armitage Kids Fishing 411
12:30 Jay Gillfillan How to Catch More Bass
1:30 Randy Howell Lipless Crank Baits Presented by The Bass University
2:30 Dan Armitage Ice Fishing 411
3:30 Jay Gillfillan How to Catch More Bass

AFPS Casting Pond Demonstrations

10:00 Mike Corblies Learning to Fly Cast is Really Easy
11:30 Mike Corblies Rigging up a Kayak for Fly Fishing
1:30 Mike Corblies Learning to Fly Cast is Really Easy
3:00 Mike Corblies Rigging up a Kayak for Fly Fishing

Chauncey's Great Outdoors

10:00 - 1:00 Booth 1701 IHSA Bass Fishing Teams - Casting Competitions (register at the kids activity area)
1:00 Booth 1701 Casting Competitions Finals Start

Brody the Bear

10:30 Jeff Watson Educational Presentation about Bears
12:30 Jeff Watson " "
3:30 Jeff Watson " "

THE BASS UNIVERSITY

www.thebassuniversity.com

Continuing Education Class (additional fee applies)

WHAT YOU LEARN

A TWO-DAY INTENSIVE PROGRAM, January 28 & 29 (additional fee applies) taught by today's top pro anglers in an easy-to-learn classroom style environment, kicked off by your hosts, Pete Gluszek and Mike Iaconelli.

For B.U. students, this is an opportunity to probe into the way a winning professional angler thinks, and ask questions about lures, tackle and techniques that win on a professional level.

Information is POWER in the sport of fishing, and Bass University offer students unparalleled access to championship information and strategies from national and regional bass anglers!

OUR MOTTO IS NEVER STOP LEARNING! Join the ranks of today's Top Bass Anglers as they strive daily to become the best.

For Information on the Class & Pricing Stop by The Bass University Booth 808

Paid Attractions

Purchase tickets at any of our convenient ticket location.

Trout Pond: 10 minutes for \$5 (Catch and Release)

Kids Archery Range: 6 Shots for \$5

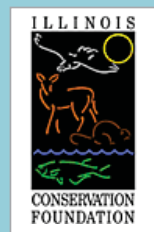


Information and pricing available at the attraction



CHICAGO OUTDOOR SPORTSMEN SHOW

JANUARY 26-29, 2012



Seminars are located on the show floor at the seminar and demonstration stages.

\$\$ - ATTRACTION TICKET REQUIRED

Directory of Exhibitors

List as of January 23, 2012 • Subject to change

ARCHERY

Tom's Wildlife Art & Taxidermy	1031
White Pine Lodge	723

ASSOCIATION/NON-PROFIT

Arlington Anglers Fishing Club	429
Bowfishing Association of Illinois	533
Forest Preserve District of Cook County	415
Illinois Council of Trout Unlimited	730
Illinois Smallmouth Alliance	532
Illinois State Rifle Association	1032
Motion for CARE	631
Ontario Sunset Country Travel Association	1112

ATTRACTIONS

3D Archery Shoot	
A.F.F.S Fly Fishing Theater	1609
Big Muddy Mining and Water Wars Inc	1312
Brody the Bear	
Budweiser Busch Outdoors /City Beverage	907
Chauncey's Great Outdoor Radio Program	1701
Frank Addington Jr	seminar stage
Hawg Trough	322
Historical Fishing Display	523
I Combat Tactical Range	
Motorheads of Illinois	1519
Trout Pond	729

BOATS & MARINAS

Bull Shoals Lake Boat Dock	419
Legend Marine	305
Shabbona Lakeside Bait, Tackle & Boat Rental	732
Time On the Water Outdoors	314
Motorheads of Illinois	1519
Water Werks	1309
White Pine Lodge	723
Yellow Bird Products	433

CABINS, GAZEBOS & PLAYGROUNDS

Cabin Tek	606
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CAMPING, CAMPERS & RV's

Canoe Country Outfitters	1130
Clearwater Historic Lodges & Canoe Outfitters	513
Fremont Chamber/Wapaca County Tourism	423
Mercer Area Chamber of Commerce	431
Voyageur North Outfitters	1219

CLUBS & ORGANIZATIONS

Happy Hookers Bass Club	529
Illinois Conservation Foundation	820
Illinois Department of Natural Resources	411
Lake Geneva Fishing Club	829
Motorheads of Illinois	1519

EDUCATION

Bass University	808
Chicago Fishing Schools	526

GUNS & GUN SAFES

Shots Galore	1923
The Bullet Bunker	1118

FISHING

Anglers International Resources	914
A-N-J Charters & Lodging	823

Arlington Anglers Fishing Club	429
Bangs Lake Bait Co	511
Bass University	808
Big North Lodge & Outposts	930
Bizz Baits	617
Bowfishing Association of Illinois	533
Cabela's	1105 & 1117
Cabinet Mountain Outfitters	824
Canoe Country Outfitters	1130
Captain Hook Fishing Charters	1132
Chicago Fishing School	526
Clearwater Historic Lodges & Canoe Outfitters	513
Confusion Lake Michigan Charters	924
Dunlop Fishing Charters	1120
Eppinger Manufacturing	1018
Fishtech	807
Fly Fish Traveler	519
Forest Preserve District of Cook County	415
Fox's Den Lodge/Wassigomin Lodge	818
Fremont Chamber/Wapaca County Tourism	423
Gangler's Fly- In Lodges	819
Gessner Outdoors	614
Grandt Industries	706
Grass River Lodge	929
Guides Choice Pro Shops	605
Happy Hookers Bass Club	529
Hawg Charter Service	711
Historical Fishing Displays	523
Illinois Council of Trout Unlimited	730
Illinois Smallmouth Alliance	532
Keeper Lures	707
Lake Geneva Fishing Club	829
Mark One	517
Nielsen's Fly In Lodge	920
Oak Lake Lodge	813
Pulaski County Tourism Bureau	725
Radtke's Pike Minnow Co	709
Salmon Unlimited IL	530
Shabbona Lakeside Bait, Tackle & Boat Rental	732
Spend Thrift Charters	715
Striper Fishing on Beaver Creek	507
Temple Bay Lodge	923
The Anglers Outlet	405
The Gapen Co.	512
Thousand Lakes Outposts	1023
Tinker's Places	531
Tom's Wildlife Art & Taxidermy	1031
Viking Outpost Cabins	1211
Voyageur North Outfitters	1219
Wittenberg Company	630
Yellow Bird Products	433

FOOD & COOKING

A Spice Above	629
Babuyana's Gourmet Spice/ Melt Enterprises	1033
Budweiser Outdoors /Busch /City Beverage	907
Cabot Creamery	1215
John's Elgin Market	1005

GUIDES & OUTFITTERS

A-N-J Charters & Lodging	823
Cabinet Mountain Outfitters	824
Clearwater Historic Lodges & Canoe Outfitters	513
Confusion Lake Michigan Charters	924
Gangler's Fly- In Lodges	819
Hawg Charter Service	711

Pulaski County Tourism Bureau	725
Ripple Guide Service	608
Thousand Lakes Outposts	1023
Tinker's Places	531
Todd Gessner Outdoors	614
Wilderness Outfitters	917
Williams & Hall Wilderness Guides and Outfitters	816

HOME IMPROVEMENT

Renewel by Anderson	1234
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HUNTING

Andrew Harvey Safaris	934
Big North Lodge & Outposts.	930
Cabela's	1105 & 1117
Cabinet Mountain Outfitters	824
EAI Outdoors	1213
Fox's Den Lodge/Wassigomin Lodge	818
Illinois XTREME Whittetails Lodge and Outfitters	1011
Illinois State Rifle Association	1032
Richmond Hunting Club Inc	1133
Thousand Lakes Outposts	1023
Tinker's Places	531
Todd Gessner Outdoors	614
Viking Outpost Cabins	1211
Wittenberg Company	630

KAYAKS & CANOES

Canoe Canada	1030
Paddle and Trail	1509
Voyageur North Outfitters	1219

KNIVES & CUTLERY

Kitchen Craft	1036
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LODGES & RESORTS

A-N-J Charters & Lodging	823
Arrowhead Lodge	1217
Bear Trail Lodge	623
Big North Lodge & Outposts	930
Blue Bank Resort	1106
Canoe Canada	1030
Cedar Point Resort	524
Fox's Den Lodge/Wassigomin Lodge	818
Gangler's Fly- In Lodges	819
Illinois XTREME Whittetails Lodge and Outfitters	1011
Lady Bug Lodge	1017
Nielsen's Fly In Lodge	920
Oak Lake Lodge	813
Quick Trips, LLC	817
Sportsman's Lodge	618
Tetu Island Lodge/ Camp Maritou	1123 & 1124
Viking Outpost Cabins	1211
Voyagaire Houseboats	719
White Pine Lodge	723
Wildcat Lodge	612
Discount Vacations, Brawson, MO	1029

MEDIA / PUBLICATIONS

Chauncey's Great Outdoors	1701
Heartland Outdoors	815
MidWest Outdoors	932

RETAIL

Bangs Lake Bait Co	511
Bizz Baits	617
Cabela's	1105 & 1117
CAPSURZ (Para Designers Inc)	1232
Eppinger Manufacturing	1018
Finishing Touch	931
Forever Sunglasses	1129
Grandt Industries	706
Guides Choice Pro Shops	605
J&K Sunglass Creations	718
John's Elgin Market	1005
Just for Dogs	724
Keeper Lures	707
Kitchen Craft	1036
Powerdecal	734
Radtke's Pike Minnow Co	709
Run Propane	633
The Anglers Outlet	405
The Bullet Bunker	1118
The Chicago Toy Co	835
Two Bears Trading Co	1323
Wittenberg Company	630
Yellow Bird Products	433

TAXIDERMY

All- American Taxidermy	1224 & 1223
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TOURISM & TRAVEL

Andrew Harvey Safaris	934
Boulder Junction Chamber of Commerce	717
Canoe Country Outfitters	1130
Discount Vacations, Brawson, MO	1029
Fly Fish Traveler	519
Franklin County Tourism	812
Fremont Chamber/	423
Wapaca County Tourism	
Lake Shelbyville CVB/	601
Shelby County Tourism	
Mercer Area Chamber of Commerce	431
Minocqua Area Chamber	810
Ontario Sunset Country Travel Association	1112
Pulaski County Tourism Bureau	725
Quick Trips, LLC	
Silverleaf Resorts	516
Sundance Vacations	Lobby
Wisconsin Great Northern Railroad, Inc	1131

WILDLIFE ART & PHOTOGRAPHY

Catch & Release Artwork	620
Outdoor Company /	
Lloyd Hovland Wild Life Artist	
Tom's Wildlife Art & Taxidermy	1031

CHICAGO OUTDOOR SPORTSMEN SHOW

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Featured Exhibitors



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Atlantic City
Outdoor Sports Show
AC Convention Center
September 28-30, 2012
www.acsportshow.com

Garden State Outdoor
Sportsman's Show
NJ Expo Center
January 10 – 13, 2013
www.gsoss.com

Chicago Outdoor Sportsmen Show
Donald Stephens Convention Center
January 24 – 27, 2013
www.chicagosportsmenshow.com